

January 2019

Sponsorship and partnership policy

Introduction

For the purposes of this policy, sponsorship is a commercial arrangement in which a sponsor provides a cash or in kind contribution to support an STA event or activity in return for certain agreed marketing and promotional benefits.

Partnership is an agreement to mutual benefit, including but not limited to each party providing skills and support to develop and deliver programs and events.

Policy principles

1. Each partnership or sponsorship must have a clearly articulated value proposition that is negotiated to mutual benefit.
2. STA will not enter into a sponsorship or partnership agreement that is to the detriment of its members.
3. In accordance with the *Privacy Act 1988* (Cth), privacy of STA members will not be compromised by any sponsorship agreement.
4. Sponsorship or partnership of STA of any of its projects, programs or events does not entitle any sponsor or partner to influence any decision of STA. Further, no agreement will impose conditions that limit, or appear to limit, STA's ability to carry out its functions fully and impartially.
5. STA will not enter into a sponsorship or partnership agreement that may jeopardise STA's financial, legal, reputational or moral integrity.
6. All sponsorships, alliances or partnerships must be consistent with existing STA policies.
7. All existing STA partnerships and sponsorships and funding agreements take precedence over new such agreements, and no new agreements will conflict with or jeopardise these relationships.
8. All sponsorships and partnerships will be subject to agreement in writing from both parties, either as an exchange of emails or, where deemed necessary, an exchange of contracts.
9. All sponsorship and partnership relationships with STA will be recorded and kept on file, and reported to the Board and other bodies as appropriate.
10. The CEO is responsible for application of this policy. Where a clear decision is not able to be reached or the CEO is conflicted, Executive Committee or Board approval is required.
11. A higher level of scrutiny will be applied to partnerships, and to peak bodies and organisations that are not direct employers of scientists and technologists.
12. This policy will be provided to potential sponsors and partners upon request.